

How to create an advert

Last Modified on 11/05/2022 10:40 am BST

As part of your website's What's On page, you can also promote a class or bookable space using adverts. These are independent of bookings and can be a great way to showcase any one-off events, new classes or groups you are working closely with.



Screenshot of how the adverts appear on our modern website templates:

The screenshot shows four advert cards on a modern website template. Each card has a header image, a title, a short description, and a 'Full Details' link.

- Vancouver Football Club:** Our resident football club, Vancouver FC, is looking for volunteers to run the club. They need coaches &...
- Shire Academy Quiz Night:** Our PTA are holding their popular quiz night again on Friday 13th December. Grab your friends...
- Holiday Club:** Let us entertain your children throughout the summer holidays with sports, crafts, games and lots of...
- Ballet for beginners:** A great class for those with little dance experience. This class involves learning the basics with...

The screenshot below shows how adverts appear on our classic template:

The screenshot shows a classic website template with a 'What's On' section. The page has a breadcrumb trail: 'You are here: Facilities at Grange Park School, Northampton » What's On'. The 'What's On' section features a table of events for Wednesday 08 June.

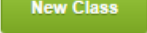
	Time	Activity	Telephone	Contact
 Yes Chef! New Cookery Classes Coming soon for children 6-16 Make friends, try new foods	10:00 – 11:00	Badminton classes		Bloggs Badminton
 Unlimited Tennis Unlimited tennis Only £30 Until 30th Sept 2016		Badminton classes for ages 60+ on Wednesday mornings during term time.		

The adverts can be added through the **[Manage]** tab on the Website Marketing section. On the right hand side is the Adverts section:

The screenshot shows the Website Marketing interface with the 'Adverts' section active. The interface includes tabs for 'Venue Management', 'Website Marketing', and 'Website Blog'. The 'Adverts' section has a hint: 'Hint: Drag and drop classes to reorder them.' Below the hint is a table of advert categories and a table of individual adverts.

Name	Visible	Edit	Delete
Special Event and Party Packages		Edit	Delete
Sports Facilities for hire		Edit	Delete

Name	Visible	Edit	Delete
Quiz Night	✓	Edit	Delete
Judo	✓	Edit	Delete
Boogie Nights with the All Star Dance Academy		Edit	Delete
Football Training	✓	Edit	Delete

To add an advert, click  and complete the form below. The start/end date is ideal for any one-off events or holiday clubs, this means that the advert will only be visible between these dates. If you wish it to show permanently, simply leave the dates blank.

Grange Park School

Help and Support | Emails enabled | Tracy Street

Dashboard | Calendar | Enquiries | Clients | Bookings | Invoices | Payments | Reminders 1 | Reports | Users | Manage | Venues

New Class

Name

Description

Link

Start date

End date

Visible

Image for Advert
 Used on the What's On page. Should be at least 210x300 pixels.

Image
 No file chosen

You can see at a glance which adverts are currently 'visible' on the front end website as shown in the above screenshot. You are able to remove an advert but keep the information within the system by clicking 'Edit' and selecting from the below options e.g. 'Not visible on website' or 'Always visible on website' etc. This can be handy for any repeat, seasonal adverts e.g. Christmas Fairs or Summer Camps.

Description

Our annual PTA quiz night is on Friday 18th September.
 Time to read the papers, swot up on Google and get your team organised for another fun evening.
 BYOB and snacks.
 £20 per team (up to 6 people).
 Booking via school office

Link

<http://bookingsplus.co.uk>

Not visible on website

Always visible on website

Only visible on website between:

Remember to review your adverts periodically to keep your website fresh. You are also able to 'drag & drop' them to rearrange the order.