How to create an advert

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As part of your website's What's On page, you can also promote a class or bookable space using adverts. These are independent of bookings and can be a great way to showcase any one-off events, new classes or groups you are working closely with.

Screenshot of how the adverts appear on our modern website templates:

The screenshot belows shows how adverts appear on our classic template:
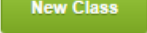
The adverts can be added through the [**Manage**] tab on the Website Marketing section. On the right hand side is the Adverts section:

To add an advert, click **New Class** and complete the form below. The start/end date is ideal for any one-off events or holiday clubs, this means that the advert will only be visible between these dates. If you wish it to show permanently, simply leave the dates blank.

You can see at a glance which adverts are currently 'visable' on the front end website as shown in the above screenshot. You are able to remove an advert but keep the information within the system by clicking 'Edit' and selecting from the below options e.g. 'Not visible on website' or 'Always visible on website' etc. This can be handy for any repeat, seasonal adverts e.g. Christmas Fairs or Summer Camps.

Remember to review your adverts periodically to keep your website fresh. You are also able to 'drag & drop' them to rearrange the order.