

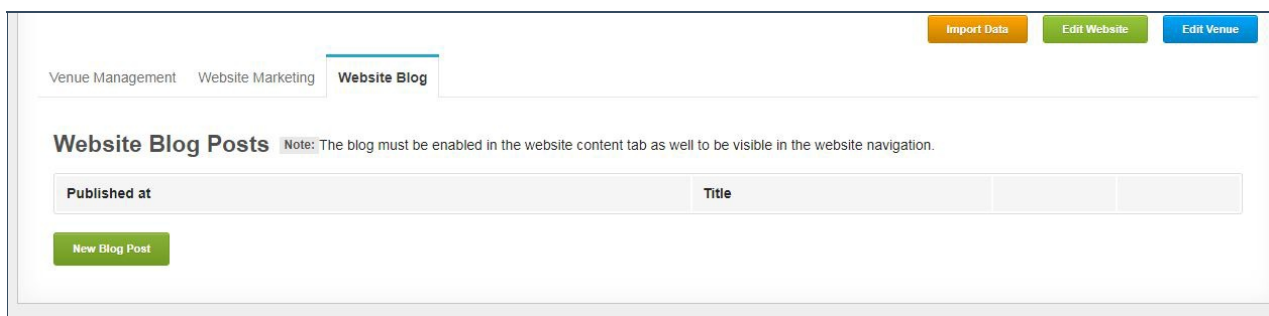
A guide on website blogging

Last Modified on 15/01/2021 10:03 am GMT

We have developed a feature for our Vancouver & Calgary website templates to add a Blog on your website. This will enable you to have fresh new content on your website and help the search engines know that your website is current and kept up-to-date!

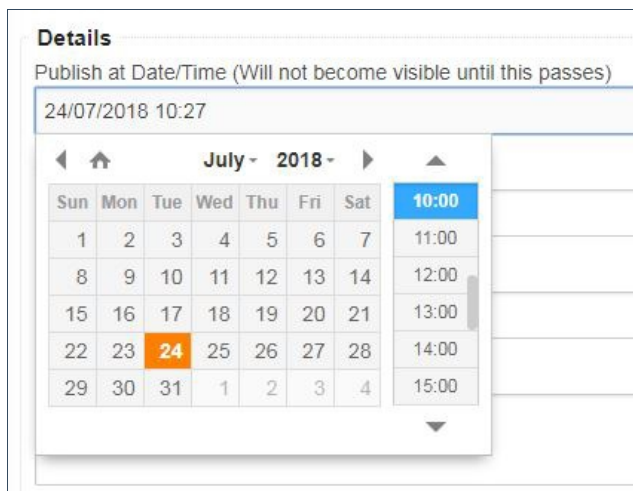
To enable Blogs on your website, your website must be using either Vancouver or Calgary website templates. For further information on this take a look at our article: [Switching to a new website template](#)

To create your first blog, go to the Manage tab, click on the Website Blog sub tab and click New Blog Post.



The screenshot shows a web application interface for managing website blogs. At the top right, there are three buttons: 'Import Data' (orange), 'Edit Website' (green), and 'Edit Venue' (blue). Below these, there are three tabs: 'Venue Management', 'Website Marketing', and 'Website Blog' (which is selected). The main content area is titled 'Website Blog Posts' and includes a note: 'Note: The blog must be enabled in the website content tab as well to be visible in the website navigation.' Below the note is a table with two columns: 'Published at' and 'Title'. At the bottom left of the table area, there is a green button labeled 'New Blog Post'.

Firstly, you are given the option to be able to set when you would like your Blog to be visible/published on the Website.



The screenshot shows a 'Details' dialog box for setting the publish date and time. The title is 'Publish at Date/Time (Will not become visible until this passes)'. The current selection is '24/07/2018 10:27'. Below this is a calendar for July 2018. The date '24' is highlighted in orange. To the right of the calendar is a time selection list with options: 10:00 (highlighted in blue), 11:00, 12:00, 13:00, 14:00, and 15:00.

Then fill out the Title of the article. Leave the URL blank, as this will populate based on the name of the article, and then you can edit this later if needed.

The Strapline is the key words a search engine will look at when typed by members of the public to match and bring them to your article. Therefore it is very important that these are filled out, but kept relatively simple. For example, for an article about New Tennis courts at our Demo Venue you could say 'New Tennis Courts for hire at Grange Park Demo Venue, Northampton, NN4'.

The body is then the main bulk of the article, and you can also upload an image related to your article.

Add Blog Post

Details

Publish at Date/Time (Will not become visible until this passes)

Title

URL slug (optional)

Strapline (used for meta description)

Body (shown on the space page)

Image

No file chosen

A few ideas of content for your articles include: New clubs & classes starting, events, school events, partnership working, community matters, new facilities becoming available (such as an astro pitch) etc.

This is an example of how the finished article can look, from our Grange Park Demo venue website:

Blog

BookingPlus scheduled invoicing is now live!

11th June 2018



You can now do your lettings invoicing, even when you're not at your desk!

Automated invoice scheduling gives you the tools to generate your draft invoices at a set time, on a set day, for previous, current or the next calendar month.

This handy new feature will ensure you raise your invoices on time, at the same time, each period. You can even 'exclude' certain clients who you might not want to include in your automated invoice run.

To find out more or to request a free, online demonstration call us on 01604 677 764 or email us at hello@bookingsplus.co.uk.

SHARE ON:



LATEST POSTS

Little effort, **BIG** results... check out our latest leaflet and find out how BookingsPlus can benefit you!

Generating and protecting real-estate revenues through technology

Our top 5 tips for improving community engagement...

Introducing our BookingPlus customer referral scheme!

BookingPlus scheduled invoicing is now live!

Take a look at our latest software updates and developments

Once you are happy with your first article, you need to enable the blog feature on your website. This is done in the Manage Tab - Edit Website - Blog sub-tab.

General	Home page	What's on	Facilities	Blog	About us	Contact page	Footer Terms & Condit
Blog							
Show the Blog Page? <input checked="" type="radio"/> Yes <input type="radio"/> No							
Blog Menu Title							
Blog							
Blog Meta Title							
Grange Park School's Blog							
Blog Meta Description							
Find out about the latest news and updates from BookingPlus via the Grange Park School Blog							

Tick Yes to show the Blog Page and complete the Title, Meta Title and Meta Description that you would like to use

on your Blog Page. The two Meta fields will again help a Search engine to link searches to your website. Then click Save at the top of the page. You've now published your first article!!!

Going forward, you won't need to do the last part of this article as the Blog page is now permanently enabled on your website, unless you decide to switch it off. Happy Blogging!
