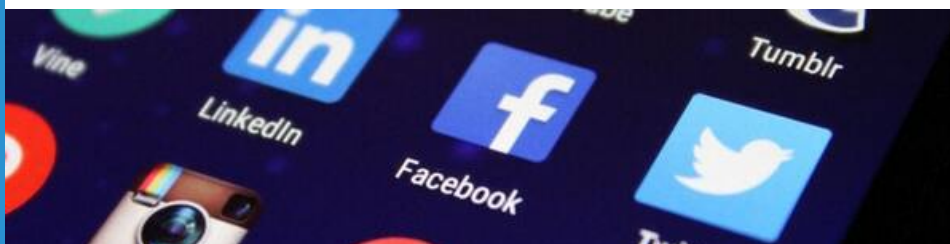


Promote your venue more efficiently with social media

Last Modified on 03/02/2021 7:02 pm GMT

[View online version](#)

Share with a colleague: [f](#) [t](#) [in](#) [←](#)



5 Top Social Media Tips

Grow your presence, increase bookings and revenue

Hi Kim,

Social media is an invaluable resource to help promote your facilities, drive more traffic to your site and increase enquires as a result. There are only a few simple steps required to begin growing your online presence so please read on for our top tips to advertise your venue online.

1 CREATE

Create a page on Twitter, Facebook and add them to your BookingsPlus website in the Edit Website section of your admin system. The icon will appear on your website and link straight to your profile. If you have a YouTube channel add this in too!



GENERATE 2



Friend request and Like your clients, their customers, local businesses and any potential hirers. Build relationships with hirers and the community whilst growing your audience and reach. You never know who might see your post and enquire! [Like us](#) and we will return the favour!

3 PROMOTE

Use events and activities at your venue as well as your website to advertise on social media. Take pictures, videos and speak to the facility users themselves for a nice little comment to support your posts and promote your venue.



SHARE 4



Share images and videos on your social media pages to catch the eye and keep your users engaged when they are scrolling at lunchtime. Videos and images are more attention grabbing and quicker to absorb than reading lots and lots of boring words...blah blah Zzz

5 REPRESENT

Add personality and emoticons when writing your posts and commenting online. Be approachable and have fun but remember you are representing your venue and sending a message with every interaction so be mindful of personal views. Most of all, make your venue a great place to hire!



For more information and updates

Follow us on Twitter

@BookingsPlus



Like us on Facebook

/BookingsPlus

This email was originally sent to kimberley.state@kajima.co.uk

BookingsPlus is brought to you by Kajima Community who are specialists in providing lettings services to schools and community facilities. For more information visit us [here](#).

Tel +44 (0) 1604 677764 Email bookingsplus@kajima.co.uk

You have received this email as you are currently setup as an active BookingsPlus user. If you no longer wish to receive BookingsPlus related email communication [please click here](#).



Follow us:  