# What's on at your venue this Summer?

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## What's on at your venue this summer?

#### Ні,

Ensuring your website's **What's On** page remains up to date with the latest events and activities, particularly over the busy summer period, plays an important role in your lettings management. It shows your local community your venue is active, bringing more people in and at the same time helping you to maintain a positive relationship with your hirers.

19:00 - 20:15

19:00 - 20:15 19:00 - 20:15

**UPCOMING DATES & TIMES** 

July 2019

Monday 8th

Monday 15th

Monday 22nd



It's easy to add activities to your website and once added the information displayed will remain fully synchronised to each hirers booking. This means any changes you make to a booking, such as changing the time or deleting specific occurrences, will update automatically making things really easy

<u>Click here</u> to see an example of a What's On page being used to advertise on behalf of real hirers.

**Top Tip:** Using social media to promote specific events with links back to your What's On page is a great way of driving new traffic to your website.

for you to manage.

We have plenty of resources on offer to help you add bookings to your What's On page. Please select either of the following options:

**LEARN MORE** 

**HOW-TO VIDEO** 

## What do other BookingsPlus users say?

## **Haydon School**

"Our clients find BookingsPlus easy to use and we are getting increased sign-ups thanks to advertising their clubs on the '<u>what's on</u>' page. We, in turn, have seen an up-lift in booking enquiries. A win-win all round thanks to BookingsPlus!"



Sasha Chard, Marketing & Development Officer



### **Parmiters School**

"BookingsPlus has revolutionised the way we manage school lettings. The website included has provided us with an excellent space to advertise the many facilities we have here, as well as the range of activities our customers have to offer."

Sam Revell, Sports Centre Manager

## For more information and updates



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